

UNM Student Publications Board Meeting
Friday, April 13, 2012
Marron Hall, Room 131

Present: Leslie Donovan, Bob Trapp, Bridget Chavez, Timothy Carpenter, V.B. Price, John Luna, Sunny Liu, Miguel Gandert, Lissa Knudsen

Ex-officio: Jim Fisher, Chris Quintana

Also Present: Carolyn Souther, Alexandra Swanberg, Elizabeth Cleary

Absent: Sarah Parro and Shari Taylor

Leslie Donovan called the meeting to order at 3:03 p.m.

Donovan asked for a review of the February 3, 2012 meeting minutes. Sunny Liu made a motion to accept the minutes. John Luna seconded the motion the motion passed.

Donovan noted that the student representative from SPJ had been appointed to the Pub Board. Jim Fisher asked the new rep (Timothy Carpenter) to update the board about the process of the appointment for the C&J Student Representative. Timothy Carpenter said that he had responded to an e-mail sent out by Dr. Rodriguez that announced a vacancy on the Board. He responded that he was interested. He said that other C&J faculty members said he would be a good choice for the board. Donovan asked Miguel Gandert if there would eventually be a process where students are selecting the student representatives. Gandert replied that a student chapter of SPJ would be forming in the fall semester and Carpenter said that he plans to be involved in the new SPJ group.

Donovan asked Gandert to update the Board on the reference about UNM needing to have an independent student newspaper for accreditation purposes. Gandert stated that he has had no success getting any specific additional information from the staff of the Higher Learning Commission about that accreditation information. He said they told him it is up to the University of New Mexico to give out that specific information. Gandert said he will work to get a copy of the accreditation report from UNM sources to determine what it says about this matter.

Donovan asked Fisher and Carolyn Souther to update the Board on the UNM unrestricted accounting policy. Fisher said that several days after the last Board meeting, the meeting that had been scheduled with unrestricted accounting was cancelled. He said that he and Souther had gotten word that the policy now did not apply to Student Publications. Souther said that she will attend a training session next week that may give her additional information about the new accounting policies.

Donovan asked Chris Quintana to report on the *Daily Lobo*. Quintana said it has been an eventful semester. He said he hoped that the staff will be finishing out the semester with

strong reporting. He said that the *Daily Lobo* is currently adding new reporters, because so many staff members are graduating in May. The Board commended Quintana for his hard work. Donovan said it had been a hard year because of many controversies. Price asked Quintana what he planned to do after he graduated. Quintana said he has several interviews set up and possibly an internship. Quintana added that the ASUNM fee issue is now basically a non-issue because ASUNM President Roybal vetoed the bill that would have put the measure on the ballot for a student body vote. He said that he and Luke Holmen, *Daily Lobo* news editor, had presented the Lobo's case to the ASUNM senate not to decrease the Student Publications funding percentage if ASUNM student fees were raised. He said the bill would have kept the percentage the same as what Student Publications currently receives.

Donovan asked Fisher to give a *Daily Lobo* financial report. Fisher distributed a report that covered through January. He said that December and January were good months for ad revenue. He said that looking beyond the report that February and March were not nearly as good and expenses were higher due to basketball coverage of both the men's and women's teams. Campus advertising has increased compared to last year and advertising to local businesses is strong. He said he is encouraged that classified display advertising for housing and employment has picked up. Even so, Fisher said he still expects the Lobo to be in the red by the end of the year. He said he is currently investigating the use of mobile applications for both smart phone and tablet technologies in conjunction with the *Daily Lobo*'s distribution.

Donovan reviewed the process for selecting *Daily Lobo* editor applicants. She said the usual method was for the Board to go into closed session to interview the applicants and then return to open session for Board members to state their preference for editor. She noted that two applicants were present.

Quintana said that he had been notified that the third applicant had withdrawn her application.

Gandert made a motion for the Board to go into closed session for the purpose of interviewing the applicants for *Daily Lobo* editor. Price seconded the motion. The motion passed.

The Board went into closed session at 3:21p.m.

The Board returned to open session at 4:30 p.m

Donovan thanked both candidates for applying.

Fisher called to roll of voting Board members for their preference for *Daily Lobo* editor 2012-13.

Donovan, Gandert, Liu, Luna, Price, Chavez and Carpenter selected Elizabeth Cleary. Bob Trapp selected Alexandra Swanberg.

Knudsen was absent at the time of voting.

Donovan told Swanberg that she was a strong candidate, thanked her and hoped she would remain on staff and get more experience.

Donovan asked for new business.

Donovan said she had received a letter from a UNM student, which she read to the Board. The letter, from a Mr. Shakir, is requesting that an article appearing on the *Daily Lobo* Web site “No Muslim Activists here on campus” be removed from the site. Donovan said the letter states that he is concerned the article could have a potential negative impact on prospective employers. The Board discussed the request and came to a consensus that the Board’s usual precedent be maintained that articles should not be removed from the Web site. Liu made a motion to uphold Mr. Shakir’s request to remove his article “No Muslim extremists here” by a yea or nay vote. The Board members voted; yea – none, nay - Donovan, Price, Liu, Carpenter, Gandert, Trapp, Chavez, Luna, abstained – Knudsen.

Donovan reminded the Board that the CSW reception is on April 27th at The Source and the annual *Daily Lobo* banquet will be held on April 28 at 6 p.m. at O’Niell’s.

Donovan said the next meeting is scheduled for April 27

The meeting adjourned at 4:47 p.m.